



IBSL

INSTITUTE OF BEHAVIOURAL
STRATEGY & LEADERSHIP



CERTIFIED
ENTERPRISE STRATEGY
INTEGRATOR

EXECUTIVE-IN-DEVELOPMENT
PROGRAMME • 2026

From
Strategy Thinker
to **Strategy
Integrator.**



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EXECUTIVE-IN-DEVELOPMENT
PROGRAMME • 2026

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Programme Overview

*Build a strategy you can
actually execute.*

The Certified Enterprise Strategy Integrator (CESI) Executive-in-Development Programme equips leaders with the Strategy2Results® system, language and discipline to shape strategy, align people and drive execution under real organisational pressure.

Participants learn within a curated live cohort and graduate with a faculty-assessed demonstration of strategic capability.

Key Facts



14
Weeks



3 hrs / week



Open
Public



July & October
2026 Intakes



R19,500
per participant



CESI
Credential

“

*Competence isn't claimed.
It's demonstrated,
then verified.*

”





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Why This Programme

The CESI Executive-in-Development Programme develops strategic leaders who can both shape sound strategy and drive it into measurable results.



1. Personal Mastery

You leave with the Strategy2Results® integration system — the language, tools and discipline to shape strategy, align leadership accountability and influence execution.



2. Collective Intelligence

You learn to build strategy with and through others, creating shared direction and the conditions for collective execution.



3. Proven Capability

The Capstone proves you can apply the S2R® integration system in unfamiliar strategic scenarios. The CESI credential is backed by demonstrated, assessed performance.



“
*Strategy is your intent.
Execution is your advantage.
Integration is your edge.*
”



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Who This Is For

This programme is designed for leaders across sectors who are ready to think, lead and execute at a higher level.



1. Senior Executives & Directors

Leading organisations that must sustain high performance through collective intelligence and strategic alignment.



2. Mid-Level Managers on the Rise

Transitioning from running a team to running a business unit or function and needing the next level of strategic capability.



3. Strategy & Planning Professionals

Practitioners who design, facilitate or monitor strategy and want to strengthen both method and influence.



4. Business Owners & Entrepreneurs

Building leadership teams that will scale the company to the next level.



5. Government Officials

Responsible for translating policy into performance and improving public service delivery.



6. NPO / Development Sector Leaders

Accountable for impact in complex, resource-constrained environments where strategy and execution must be one discipline.



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The CESI Learning Journey

Five stages. One integrated path to strategic impact.



01 FOUNDATION

Build the behavioural strategy mindset required for modern executive leadership.



02 DIRECTION

Learn to define strategic intent, success in practice and clear execution direction.



03 INFLUENCE

Develop the leadership capability to align people, establish expectations and drive accountability.



04 GROUNDING

Embed strategy into culture, systems and organisational performance.



05 CAPSTONE

Demonstrate your capability through a faculty-assessed strategic simulation leading to CESI Certification.



14 Weeks



3 hrs/week online



Live cohort learning



Strategy2Results®

Reg. No. 2025/792669/08

projects@ibsleadership.com

ibsleadership.com



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06

What You Get

Everything you need to think, build
and lead strategy — with impact.

01



A Live, Deployable S2R® Blueprint

Your completed strategy document — a demonstrable application of strategic skill, competence and tools throughout the Strategy2Results® process.

02



A Fully Articulated Strategy2Results® Methodology

A practical body of language, tools and frameworks for everyday strategic leadership use.

03



An Arsenal of 11+ Tools and Techniques

Including practical instruments ready for deployment in your organisation.

04



A Lifetime Network

A community of like-minded practitioners to think alongside long after the programme ends.

05



A Cumulative Learning Portfolio

A structured record of your work across the learning journey.

06



The CESI Credential

Certified Enterprise Strategy Integrator, awarded through demonstrated performance.



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07

Why IBSL

Credibility. Capability. Real-World Impact.



1. Practitioner-Built

Built from 20+ years
of executive strategy
consulting across Africa.



2. Africa-Relevant with a Global Outlook

Designed for the complexity
of executing strategy in African
organisational contexts.



3. Proprietary Instruments

ABCV, COMPASS, CARE,
ESRG, SiP and ROOTS —
practical tools for real
organisational application.



4. Measurable Outcomes

A fully designed
Strategy2Results® Blueprint
as demonstrated skill,
competence and application.



5. Convenient Virtual Experience

Live cohort learning
supported by the S2R® Portal,
facilitator review and
progressive learning flow.



6. CESI Credential

A verified mark of
strategic capability
awarded at the
Capstone Showcase.



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Delivery Experience

Your journey from enquiry to impact.

ENROLMENT & PROCESS FLOW

- 01**  **Discover**
Visit ibsleadership.com or contact IBSL directly to explore the programme.
- 02**  **Enrol & Payment**
Your enrolment agreement and invoice are issued after enquiry. Payment by EFT within 7 days confirms your place.
- 03**  **Access the S2R® Portal**
Portal credentials are issued on payment clearance and your learning journey begins.
- 04**  **Attend Weekly Sessions**
Complete one 3-hour online session each week, followed by the Capstone and certification experience.

“ A structured journey.
Live learning. Applied strategy. Measurable growth. ”

DELIVERY SNAPSHOT



14 weeks



3 hrs/week



Live online cohort



Facilitator review



Portal-based learning



Capstone showcase



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Investment & Corporate Enrolment

01



INVESTMENT

R19,500

per participant • all-inclusive

Includes 14 weeks of guided cohort training, access to the CESI Portal, cumulative learning portfolio and lens summaries, and the Capstone Showcase / certification experience.



*Payment terms: EFT within 7 days •
portal access on clearance.*

02



CORPORATE ENROLMENT

IBSL welcomes teams into the public cohort and also offers private closed cohorts from 5 participants.

Private cohorts preserve the same rigour while allowing the final Capstone experience to align more closely with your organisation's priorities.

Corporate and private cohorts are priced on enquiry.



Contact projects@ibsleadership.com for a quotation.





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Ready to Begin?

Lead with strategy. Deliver with impact.



July & October 2026 Intakes



Open public enrolment



Scan to view
the programme
and register.



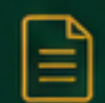
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