



CERTIFIED ENTERPRISE STRATEGY INTEGRATOR

CESI

LIVE COHORT LEARNING · S2R® BLUEPRINT CAPSTONE · FACULTY PANEL EVALUATION · CESI CERTIFICATION GALA



CESI PROGRAM OVERVIEW

Build a strategy you can actually execute. Learn alongside a curated cohort of senior practitioners, graduate with a faculty-reviewed Strategy2Results® Blueprint, and earn the CESI credential – a verified mark of strategic competence.

14 Weeks
3 hrs / week

Open Public
Global

2026 Intakes
July & October



COMPETENCE ISN'T
CLAIMED.
IT'S DEMONSTRATED,
THEN VERIFIED.





WHY THIS PROGRAMME

The CESI Executive Leadership Programme develops strategic leaders who can both shape sound strategy and drive it into measurable results. It rests on three commitments:



➤ PERSONAL MASTERY

You leave with a Strategy2Results® integration system – the language, the tools, and the discipline to build strategies, leadership accountability and influence execution that sustain high enterprise performance.

➤ COLLECTIVE INTELLIGENCE

You learn to build strategy with and through others – not just to think strategically yourself, but to create the conditions where your team, your stakeholders, and your organisation can think and execute together.

➤ PROVEN CAPABILITY

The Capstone case study proves you can apply the S2R® integration system to any strategic scenario – not just your own context. The CESI credential is backed by demonstrated, assessed performance.



WHO THIS IS FOR

➤ SENIOR EXECUTIVES & DIRECTORS

Leading an organisation that must sustain high performance through collective intelligence and strategic alignment across the entire organisation.

➤ STRATEGY & PLANNING PROFESSIONALS

Practitioners who design, facilitate, or monitor strategy and want to strengthen both method and influence.

➤ GOVERNMENT OFFICIALS

Responsible for public service delivery aligned to national strategy – and needing a rigorous framework for translating policy into performance.

➤ MID-LEVEL MANAGERS ON THE RISE

Transitioning from running a team to running a business unit or function – and needing the Strategy2Results skill, competence, and discipline that the next level demands.

➤ BUSINESS OWNERS & ENTREPRENEURS

Building the leadership team that will scale the company to the next level – working as a collective for execution

➤ NPO / DEVELOPMENT SECTOR LEADERS

Accountable for organisational impact in complex, resource-constrained environments where strategy and execution must be one discipline.





PROGRAMME ARCHITECTURE

Unit 1 · Week 1 · Foundation
Behavioural Strategy Fundamentals

Behavioural Strategy Basics

- Module 1 · Orientation · Module 2 · What Behavioural Strategy Is · Module 3 · Why Behavioural Strategy Is Critical · Module 4 · Where Behavioural Strategy Operates

Unit 2 · Weeks 2–4 · Pillar 1 · 3 Lenses
Direction

From Strategic Intent to Clear Direction.

- Module 1 · Strategy Intent – Lens 1 · Strategy Visioning & Success in Practice (SiP)
- Module 2 · Strategy Direction – Lens 2 · SiP KISS Mapping & OKR Definition · Lens 3 · Direction Integrity Checkpoints (ABCV)

Unit 3 · Weeks 5–9 · Pillar 2 · 5 Lenses
Influence

Driving Leadership Execution and Accountability.

- Module 1 · Leadership Execution – Lens 4 · Heart & Mind Alignment · Lens 5 · Performance Management Setup · Lens 6 · Establishing Performance Expectations
- Module 2 · Leadership Accountability – Lens 7 · Performance Measurement · Lens 8 · Strategic Unclogging

Unit 4 · Weeks 10–12 · Pillar 3 · 3 Lenses
Grounding

Sustaining High Performance

- Module 1 · Enterprise & Culture Alignment – Lens 9 · ESG Alignment · Lens 10 · Culture Reinforcement & Organisational Health · Lens 11 · Sustaining Performance

**Weeks 13–14 · Capstone
Strategy2Results® Blueprint Showcase**

Faculty Panel Evaluation · CESI Certification Gala · Deployable S2R® Blueprint



WHAT YOU GET

➤ A LIVE, DEPLOYABLE S2R® BLUEPRINT

Your completed strategy document. The Blueprint is a demonstrable application of skills, competence and tools throughout the Strategy2Results® process.

➤ A FULLY ARTICULATED STRATEGY2RESULTS® METHODOLOGY

A complete portfolio of the work you produce, capturing the critical components of each aspect of the S2R® methodology for everyday use and reference in your role.

➤ A LIFETIME NETWORK

A community of like-minded practitioners to think alongside and bounce real issues off, long after the programme ends.

➤ AN ARSENAL OF 11+ TOOLS AND TECHNIQUES

The full set of S2R® instruments and methods, ready for deployment in your organisation.

INVESTMENT

Item	Amount	Inclusions
Per participant	R19,500	14 weeks of guided & cohort training access to the CESI Portal. Inbuilt cumulative learning portfolio & lens summaries. 3-day Capstone graduation retreat. CESI Certification Gala dinner

Payment terms: EFT within 7 days · portal access on clearance.



GROUP & CORPORATE ENROLMENT

1. Group Seats in a Public Cohort

Enroll your team into the scheduled public cohorts and qualify for a volume discount on the participant fee. The more seats, the greater the saving:

Group size	Discount	Per-seat fee	Saving per seat
5 – 8 seats	5%	R18,525	R975
9 – 12 seats	6.50%	R18,233	R1,267
13 – 16 seats	8%	R17,940	R1,560
17 – 20 seats	10%	R17,550	R1,950

2. Private (Closed) Cohort

From 5 participants, an organisation can run a private cohort exclusively for its own people.

Delivered as the same rigorous public cohort, a private cohort lets you tailor the final Capstone – the Strategy2Results® Blueprint Showcase – so that it aligns with your organisation’s actual strategic priorities, rather than a simulated case study.

Private cohorts are priced on enquiry. Contact projects@ibsleadership.com for a quotation.





HOW TO ENROLL

- 1 Discover**
 Visit ibsleadership.com or contact us directly. Download this prospectus for full programme detail.
- 2 Enroll & Payment**
 Your enrolment agreement and invoice are issued within 24 hours of your discovery call. Payment by EFT within 7 days confirms your place.
- 3 Access the S2R® Portal**
 Portal credentials are issued on payment clearance. 2FA security is required on first login. Unit 1 unlocks and your 14-week journey begins.
- 4 Attend Weekly Sessions**
 Each week you complete one 3-hour online session covering one lens. Weeks 13 and 14 are your Capstone Blueprint Showcase and CESI Certification.

Open public enrolment

Any professional who meets the programme commitment can apply directly through the IBSL website.

Corporate sponsors are welcome to nominate participants under a services agreement.

WHY IBSL

Practitioner-built 20+ years of executive strategy consulting across Africa.	Africa-relevant with a Global Outlook Designed for the complexity of executing strategy in African organisational contexts.
Proprietary Instruments ABCV, COMPASS, CARE, ESGR, SiP, ROOTS – for everyday practical use	Measurable Outcomes Fully designed Strategy2Result Blueprint as demonstrated skill, competence and application
Convenient Virtual Experience S2R® Portal with facilitator review, lens gating, and real-time feedback.	CESI Credential Certified Enterprise Strategy Integrator, awarded at the Capstone Showcase.



INSTITUTE OF BEHAVIOURAL STRATEGY & LEADERSHIP

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